

REP HEADLINE# 6376930 TRF# 337020 REP: TEL# 703 528 7800 FAX# 703 528 7880
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT18/12 17.23
ORDER WORKSHEET HARRIS REPORT FROM REP *** WFTV-TV ***

ADV # ADV. NAME POLI/M ROMNEY/R/PRE/US REP. # OFF. # 6556 SALESMAN #
AGY # AGY. NAME AMERICAN RAMBLER PRODUCTIONS BUYER NAME STEPHANIE KINCAID

138 CONANT STREET SALES PRSN WA- JOE KNAUER
BEVERLY, MA 01915

ORDER # CONTRACT # 6376930 CLASS: NATL. LOCAL REGIONAL

PRDCT ROMNEY FOR PRESIDENT EST#31 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT17/12 OCT23/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT18/12 17.23

REP: TO LENA
FR JULIE
OK'D M2
TTLS \$280775..148X
PLS CFM, THX 10/18

STA:
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = AGENCY EST# = 31
AGENCY PRODUCT CODE =

45	A		1200N-330P	30		\$2,750.00	10/20	10/20	2		SAT	2
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PROGRAM : FBALL
ORD COM1: DOLLARS WERE MOVED FROM HDL# 6367495
STATION MAKEGOOD OFFERS:
M2 OK'D MISSED: BONUS OCT20(2/WK) 30S \$2,750.00 (OCT18/12)
OFFER: SAT/1200N-330P PLS ADVISE.
CMT: DOLLARS WERE MOVED FROM HDL# 6367495

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:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:
OCT/12			280775.00									
CONTRACT TOTAL												280775.00
TOTAL SPOTS												148

MARKET TOTALS \$723,575 WFTV 38% WKMG 38% WESH 16% WOFL 7% WKCF 0% WRBW 1% CABL 0%

WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE